



Maryland State Funeral Directors Association

Embalming Seminar

Wednesday, April 4, 2018

featuring

Shane A.S. Ritchie, CFSP

Dean C. Jones

Appalachian Mortuary Services, LLC

**Sheraton Columbia Town Center Hotel
Columbia, Maryland**

Seminar Sponsor

State Auto Insurance Companies

Program Content

The Maryland State Funeral Directors Association is pleased to host its annual embalming seminar and we are excited to welcome **Shane A.S. Ritchie, CFSP** and **Dean C. Jones** as our presenters for this year's program. We have brought together an expert embalmer and an award-winning make-up artist who will combine their expertise to deliver one of our best embalming seminars that MSFDA has held. During this six-credit hour continuing education session, our presenters will speak on the following topics:

Why It Matters – Shane will give you his personal view on the value of open casket viewing and why it matters from his own experience of a life-changing event when his 24-year old daughter passed away suddenly of Acute Respiratory Distress Syndrome. In honor of his daughter, Shane decided to devote his life to helping families who have lost loved ones be able to say good-bye even in cases of traumatic injuries that most embalmers would deem too severe to restore. This informative session will focus on why and how you can have an open casket viewing.

Treatments for Soft Tissue Damage, Airbrush, and Special Cosmetology – Shane will lead a discussion on pre-procedure considerations; soft tissue damage basic tenants; soft tissue damage techniques; the mortuary cosmetic problem; airbrush and alcohol pallet; shadows and warm areas; and adapting techniques for mortuary cosmetology.

Surgical Treatment for Dental Prognathism & Treatments for Edema – In this third session, Shane will guide attendees through the process of successfully restoring the dental/mouth area, as well as provide techniques for treating bodies with edema.

Treatment of Major Head Trauma – Using case studies, Shane will address the following relative to the treatment of major head traumas: basic tenants, tools of the trade; use of photographs; gunshot cases to the forehead; major head crush – full facial resection; and the future - 3D printing. This segment will segue into the final sessions of the program.

Innovative Reconstructive Cosmetic Techniques – Dean will share his cutting-edge cosmetic technology for the restoration of normal and traumatized deceased human tissue, and provide embalmers and funeral directors with new and innovative techniques and materials to achieve a much higher standard in the restoration process.

What Participants Have Said...

“Shane is a wealth of knowledge. I've sat through many embalming seminars and this has to be one of the most comprehensive and informative.”

“One of the best and most knowledgeable speakers.”

“Very informative. Provided techniques that were different from the same old theories.”

“The presentation kept me engaged and wanting for more.”

Program Timeline

7:45 a.m. – 8:30 a.m.	Seminar Check-in & Continental Breakfast
8:30 a.m. – 9:30 a.m.	<i>Why It Matters</i> -Shane A.S. Ritchie, CFSP
9:30 a.m. – 10:00 a.m.	<i>Treatments for Soft Tissue Damage, Airbrush, and Special Cosmetology</i> - Shane A.S. Ritchie, CFSP
10:00 a.m.	Break (15 minutes)
10:15 a.m. – 10:45 a.m.	<i>Surgical Treatment for Dental Prognathism and Treatments for Edema</i> - Shane A.S. Ritchie, CFSP
10:45 a.m. – 11:45 a.m.	<i>Treatment of Major Head Trauma (Part I)</i> Shane A.S. Ritchie, CFSP
11:45 a.m. – 12:15 p.m.	Lunch
12:15 p.m. – 12:45 p.m.	<i>Treatment of Major Head Trauma (Part II)</i> Shane A.S. Ritchie, CFSP
12:45 p.m. – 1:45 p.m.	<i>Innovative Reconstructive Cosmetic Techniques (Part I)</i> Dean Jones
2:00 p.m. – 3:30 p.m.	<i>Innovative Reconstructive Cosmetic Techniques (Part II)</i> Dean Jones

Morning and afternoon breaks are built into the program.

Continuing Education Credits

This seminar offers 6.0 continuing education credits that are approved by the Maryland Board of Morticians & Funeral Directors and accepted by the Academy of Professional Funeral Service Practice.

Program Fees & Cancellation Policy

Please see registration form for fees, which include the continuing education program and materials, continental breakfast, breaks, and lunch. If canceled by March 21, 2018, a refund will be issued. No refunds will be granted for cancellations received after that date.

Hotel Information

Sheraton Columbia Town Center Hotel
(Across from the Columbia Town Center Mall)
10207 Wincopin Circle
Columbia, MD 21044
Phone: (410) 730-3900
www.sheratoncolumbia.com

About the Presenters

SHANE A.S. RITCHIE, CFSP is a licensed funeral director / embalmer in Ohio, Kentucky, and West Virginia, operator of Appalachian Mortuary Services, LLC in Chesapeake, OH, a published author with articles appearing in many funeral related publications including *The Director*, *Southern Calls*, *Funeral Business Advisor*, *The Dodge Magazine*, and *American Funeral Director*. He has been a guest speaker at numerous events including the prestigious Fountain International Conference on Embalming and Reconstructive Surgery and was a winner of the 2016 FNA Distinguished Service Award, the Graduate Embalmers of Georgia Annual Conference, the South Carolina Funeral Directors Association, the Illinois Funeral Directors Association, the West Virginia Funeral Directors Association, and the Ohio Society of Embalmers Fall Seminar Series, as well as speaking to various civic groups. He is a Magna Cum Laude graduate of the Pittsburgh Institute of Mortuary Science and the winner of the school's award for Excellence in Restorative Art. Combining his hobby and experience in special effects makeup techniques with restorative art was an excellent starting point but Shane wanted to develop his expertise beyond the current "norms". Shane attended training classes at the prestigious Fountain National Academy of Professional Embalming Skills, allowing him to become the Huntington-Ashland-Ironton Tri-State's most respected Post-Mortem Reconstructive Surgery Specialist. In his various seminars, Shane stresses the importance of having a dedication to educating on the value of open casket viewing as well as technical expertise. In addition to his mortuary education, he is also a skilled businessman and holds a BA in Management from Ottawa University and is currently pursuing an MBA.

DEAN JONES is a professional film and television makeup artist with decades of experience in cosmetics and makeup effects. With having worked on more than 80 feature films and more than 100 television episodes, Dean's inspiration comes from his own artistic and entrepreneurial vision as well as being ignited by the many award-winning directors he has worked with over the years. Jones has won two Emmy awards along with six nominations from the hit TV series "Star Trek – Deep Space Nine." Jones earned his undergraduate degree from UNC Greensboro with his focus in acting and directing. His extensive film credits include: *Street Kings*, *Pirates of the Caribbean* (2,3 and 4), *Jarhead*, *Haunted House* (1 and 2), *The Call*, *Poseidon Adventure*, *Home of the Brave*, *Day of the Dead*, and *Neon Demon*, to name a few. Dean is also now directing feature films and is a member of the Los Angeles chapter of Directors Guild of America. Through the art of makeup and makeup effects techniques Dean and his associates have developed revolutionary materials and techniques to aid in the cosmetic restoration procedures for embalmers across the world.

Special Recognition

We thank our seminar sponsor **State Auto Insurance Companies** for supporting our educational program. We thank our presenters, **Shane Ritchie** and **Dean Jones**, for taking time out of their schedules to share their knowledge, experience and expertise. The Association also thanks **Jacki Rafferty**, chair of the embalming committee, and committee members **Heather Brown-Simons**, **Jim Bruzdinski**, **Kendra Harris**, **Daniel Pauley**, and **Lee Stallings** for coordinating this year's program.