Ad Insertion Form

Date: _____

I authorize the Maryland State Funeral Directors Association to insert our ad in its **2018 Convention Program booklet**.

The actual size of the Convention Program booklet will be 8 ½" x 11". **For best production quality, please email your ad in a pdf file to:** msfda@msfda.net. The following ad copy space is available:

	Ad Copy Size	Cost
Full Page Ad	11" x 8 ½" (Portrait)	$215
One-Half Page Ad	5 1/2" H x 8 ½" W	$185
One-Quarter Page Ad	5 1/2" H x 4 1/2" W	$150
Inside Front Cover	11" x 8 ½" (Portrait)	$700 **(Not Available)**
Inside Back Cover	11" x 8 ½" (Portrait)	$700
Outside Back Cover	11" x 8 ½" (Portrait)	$800

Add Full Color (available for full page ads only) - $100 Additional

Ad Space Desired: _____ Total Cost: _____

___ Use an exact duplicate of our previous ad
___ I will email new ad copy in pdf or jpg format

Firm Name _____
Contact Name _____
Billing Address _____
City, State, Zip _____
Telephone # _____ Fax # _____
E-mail Address: _____@_____

Payment in advance is required from all advertisers. Please include with the Ad Insertion Form by the **closing deadline of April 5, 2018**.

Payment (check one)

___ Check made payable to MSFDA is enclosed.

___ Credit Card: ☐ MasterCard ☐ VISA ☐ Discover ☐ American Express

Cardholder Name (please print) _____

Card Number _____ Exp. Date _____ CVV# ____

Billing Zip Code _____ Signature _____

Forward by mail to: Maryland State Funeral Directors Association
311 Crain Hwy. S.E.
Glen Burnie, MD 21061
Fax to: 410-553-9107 Email: msfda@msfda.net
Phone: 410-553-9106
Toll Free: 888-459-9693

AD COPY MUST BE RECEIVED BY APRIL 5, 2018