

# Ad Insertion Form – MSFDA’s 101<sup>st</sup> Annual Convention Issue!



Date: \_\_\_\_\_

I authorize the Maryland State Funeral Directors Association to insert our ad in its **101st Annual Convention Program.**

**The actual size of the Convention Program booklet will be 8 1/2" x 11".**

**For best production quality, please email your ad in a pdf file to: [msfda@msfda.net](mailto:msfda@msfda.net).**

The following ad copy space is available:

	<u>Ad Copy Size</u>	<u>Cost</u>
Full Page Ad	11" x 8 1/2" (Portrait)	\$215
One-Half Page Ad	5 1/2" H x 8 1/2" W	\$185
One-Quarter Page Ad	5 1/2" H x 4 1/2" W	\$150
Inside Front Cover	11" x 8 1/2" (Portrait)	\$700 (Not Available)
Inside Back Cover	11" x 8 1/2" (Portrait)	\$700
Outside Back Cover	11" x 8 1/2" (Portrait)	\$800(Not Available)

**Add Full Color (available for full page ads only) - \$100 Additional**

Ad Space Desired: \_\_\_\_\_ Total Cost: \_\_\_\_\_

- \_\_\_\_ Use an exact duplicate of our previous ad  
\_\_\_\_ I will email new ad copy in pdf or jpg format

Firm Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Telephone # \_\_\_\_\_  
E-mail Address: \_\_\_\_\_@\_\_\_\_\_

Payment in advance is required from all advertisers. Please include with the Ad Insertion Form by the **closing deadline of April 3, 2020.**

### Payment (check one)

- \_\_\_\_ Check made payable to MSFDA is enclosed.  
\_\_\_\_ Credit Card:     MasterCard     VISA     Discover     American Express

Cardholder Name (please print) \_\_\_\_\_  
Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_  
Billing Zip Code \_\_\_\_\_ Signature \_\_\_\_\_

Forward by mail to: Maryland State Funeral Directors Association  
408 Headquarters Drive, Suite 3F  
Millersville, MD 21108  
Email: [msfda@msfda.net](mailto:msfda@msfda.net)  
Phone: 410-553-7706

**REMEMBER - AD COPY MUST BE RECEIVED BY APRIL 3, 2020**