



Ad Insertion Form

MSFDA 102nd Annual Convention
June 20-24, 2021 Ocean City, MD

Please complete and return this form with your payment by May 24, 2021.

The actual size of the Convention Program booklet will be 8.5" x 11". For best production quality, please email your ad in a PDF file to msfda@msfda.net.

The following ad copy space is available:

<u>Type of Ad</u>	<u>Ad Copy Size</u>	<u>Cost</u>
Full Page Ad	8.5" x 11" (Portrait)	\$215
One-Half Page Ad	8.5" x 5.5"	\$185
One-Quarter Page Ad	4.5" x 5.5"	\$150
Inside Front Cover	8.5" x 11" (Portrait)	\$700
Inside Back Cover	8.5" x 11" (Portrait)	\$700
Outside Back Cover	8.5" x 11" (Portrait)	\$800
Add Full Color (available for full page ads only) - Add \$100		

Ad Space Desired: _____

Total Cost: _____

Please type or print clearly.

Company Name: _____

Representative Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____ Email: _____

Signature: _____

PAYMENT

Check Enclosed (Payable to MSFDA) VISA MasterCard AMEX Discover

Card Number: _____ Billing Zip Code: _____

Name on Card: _____ Exp. Date: _____ Security Code: _____

Signature: _____

Payment in advance is required from all advertisers. Please include with the Ad Insertion Form by the closing deadline of May 24, 2021.

Maryland State Funeral Directors Association, Inc.
P.O. Box 255, Hanover, Virginia 23069

Questions? Contact Executive Director Lacy Whittaker
at 410-553-7706 or msfda.net.

